

August 2, 2011

ABC Co.
123 Main Street
Louisville, KY 40???

Dear Friend of St. Andrew Academy:

October 14, 2011 will be the inaugural St. Andrew Academy SPIRIT WALK. The walk is a school fundraiser where students from the academy will collect pledges to support their participation in a walk around the school community. Their participation in the walk is meant to generate positive promotion of the school's effort to lead the community in teaching core academic values and in teaching strong Catholic faith.

As the parish school to St. Peter the Apostle, St. Andrew's first Spirit Walk will attract several audiences within the community. As part of our valued business community, we ask for your support. The money raised from the Spirit Walk will go towards further technology improvements and PTO programming for student activities at school. This opportunity would be a "win-win" for your business and St. Andrew Academy. Through the sponsorship promotion there is potential exposure to hundreds of St. Andrew Academy families and other visitors which is advantageous for your business.

Sponsors of the 2011 Spirit Walk enjoy recognition throughout our community and promotional benefits through various advertising media. We are pleased to offer three levels of sponsorship:

- **Platinum Sponsor: \$300 (limited to 2 sponsors)**

A Platinum Sponsor wins with the highest level of promotion. Your business name will title a parade car in the Homecoming Parade held the day after the Spirit Walk, and is advertised on the Spirit Walk Banner to be used during the Homecoming Parade, and later posted within the school.

- **Gold Sponsor: \$200**

A Gold Sponsor wins with advertising on the Spirit Walk Banner to be used during the Homecoming Parade, and later posted within the school.

- **Silver Sponsor: \$100**

A Silver Sponsor includes a listing on the Spirit Walk Banner to be used during the Homecoming Parade, and later posted within the school.

Don't miss this exclusive opportunity for your business. Please return the sponsorship commitment form by mail or fax to _____ Remember the Platinum Sponsor level is limited and all donations are tax deductible. Thank you for supporting our children and making a difference in our school.

Sincerely,

2011 Spirit Walk Co- Chair
St. Andrew Academy
502.??-????

ST. Andrew Academy SPIRIT WALK SPONSOR COMMITMENT FORM

_____ **Platinum Sponsor: \$300 (limited to 10 sponsors)**

1. Business name and logo **prominently** naming a specific game/event at the 2011 Homecoming Fest (For example, ABC Company's Bean Bag Toss or XYZ, Inc.'s Cake Walk)
2. Business name on a permanent banner prominently displayed for the 2011-2012 school year
3. Thank you and acknowledgement in 4 weekly parish bulletins.

_____ **Gold Sponsor: \$200**

1. Business name on a permanent banner prominently displayed for the 2011-2012 school year
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_____ **Silver Sponsor: \$100**

1. Business name on a permanent banner prominently displayed for the 2011-2012 school year
2. Thank you and acknowledgment in 4 weekly parish bulletins

Business Name: _____

Address: _____

Phone: _____

Email Address: _____

Web Address: _____

Contact Name: _____

Please include a business card and make your check payable to St. Andrew Academy PTO. The Commitment form and check can be returned to:

**2011 SPIRIT WALK
c/o Tanya Campisano
6512 Gabriel Drive
Louisville, Ky. 40258**

A tax receipt will be provided for your donation. **Sponsorship Commitment deadline is September 15, 2011.**